

Fundy Shores

~TOURISM ACCOMODATION LEVY~

Stakeholder awareness campaign, to help Council review the possibility of enacting a Tourism Accommodation Levy in Fundy Shores Rural Community and what benefits it could provide to the community.

We want to hear from you!

WHAT?

What is a Tourism Accommodation Levy?



A Tourism Accommodation Levy or “TAL” is a fee charged to people who rent overnight accommodations within in the Community.

What accommodations would be impacted?

Accommodations include - hotels, motels, Air BNB, VRBO, Bed and Breakfast, Cottages, Campgrounds, etc. As long as the rental period is less than 30 days in a row. In short, all short-term overnight accommodations, regardless of business/HST status.

WHY?

Why charge a Tourism Accommodation Levy?

As a newly formed Community, Fundy Shores is committed to seeking out alternative opportunities to generate revenue to support community initiatives, rather than direct property tax increases.



WHERE?

If implemented, where would the funding from a Tourism Accommodation Levy be spent?



There are currently a few thoughts on this - Fundy Shores has to pay a mandated fee to the Southwest Regional Service Commission for Tourism Promotion. This levy could offset that fee, but also be used for so much more, for example: tourism signage and marketing, public washrooms, trails, etc. That is why we need to hear from you, where would the industry like to see funding directed?

WHEN?

When will the by-law come into effect?

The by-law and all applications/administrative documents have been drafted for consideration and review during the stakeholder and public consultation process. Council would like for everyone to have a chance to review the documents and provide direct feedback before they move towards any type of implementation. However, our process for by-laws such as these, can typically take 6 - 8 months. Therefore, we would be considering Spring 2026.



MORE QUESTIONS – TURN OVER THIS PAGE.

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HOW?

How would visitors be informed of the tourism accommodation levy?

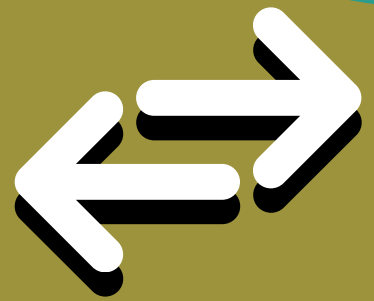


These types of levy's are very common. Cities, towns and villages all over New Brunswick (and Canada) charge an accommodation levy for visitors. But this would become part of the booking process for the accommodation owner. It would also need to be separately listed on the accommodation receipt.

CHANGES?

Can the levy change over time?

Of course, by-laws can change over time, based on committee recommendations, economic conditions and tourism trends. If changes were made, those involved with the program would be made aware of changes before they were made. Currently, provincial legislation permits for the maximum allowable charge is 3.5%. So for example if a room fee was \$100 per night, the fee would be \$3.50 a night.

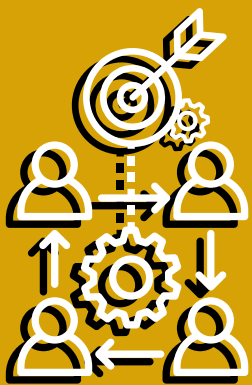


Formula

Room Rate X TAL Rate = Cost of TAL

GET INVOLVED!

Where can I get involved?



If you want to be involved in this process as an accommodation owner, our first meeting will be October 15, 2025 at Musquash Station 1 (35 Malcolm Meehan Road) 6:00 - 8:00 pm. Synergi - our contracted economic development group will be on hand to walk us all through this process and answer any questions that may come up. You can also attend by ZOOM, contact us at the phone numbers below to be added to our zoom list.

We look forward to seeing you there!

WHERE?

Where can I get more information?

The best spot for additional information is SYNERGI WEBSITE

The sample documents are published to their website for review, documents will include:

- Sample By-Law
- Application Forms
- Remittance Forms, etc.

We will also be including a section for individuals and accommodation owners to leave questions.

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