FUNDY SHORES RURAL COMMUNITY

Community
&
Economic
Empowerment

Recreation
&
Destination
Development

Safe
Community &
Emergency
Preparedness

Good Governance

Our Pillars	What does it mean to us?	Key Considerations
Community & Economic Empowerment	Community & Economic Empowerment: a) refers to the process of improving the well-being of individuals and groups through efforts that enhance both the community's social and economic conditions. b) strives for a holistic approach, ensuring that economic growth benefits all members of the community, while social and environmental factors are also considered to ensure long-term prosperity and resilience.	• Digital infrastructure • Workforce development • Job Creation and Retention • Labour Force Participation • Business Environment Development and Growth • Investment Attraction and Retention • Regional & Global Competitiveness • Governance Capacity • Community Participation & Empowerment • Social Equity and Inclusion • Affordable and Attainable Housing • Health & Well-being

| Recreation & Destination Development | Recreation & Destination Development: <br> a) creating and enhancing spaces, facilities, and experiences that promote leisure activities and attract visitors to a specific location. Combining elements of planning, infrastructure, and community engagement to build a destination that provides both recreational opportunities for locals and draws tourists, contributing to the area's social and economic vitality.
 b) ensures that Fundy Shores is both a vibrant, enjoyable place for residents and an appealing destination for visitors. | Planning for Parks and Green Spaces Sports and Leisure Facilities Cultural and Artisan Spaces Outdoor Adventure Opportunities Promotion of Tourism Attractions & Accommodations Enhanced Branding and Marketing Social Equity and Inclusion Cultural and Social Amenities |

| Safe Community & Emergency Preparedness | Safe Community & Emergency Preparedness:
a) Collective efforts aimed at creating a secure environment where residents can live without fear of harm, while being prepared to respond effectively to emergencies and disasters.
b) This concept emphasizes proactive planning, education, and response systems to ensure the safety and resilience of a community in both everyday situations and crisis scenarios and ensuring quick recovery. | • Crime Prevention
• Public Health and Safety
• Safe Infrastructure
• Social Cohesion
• Continual Risk Assessment
• Planning and Training
• Disaster Preparedness and Resiliency
• Social Equity and Inclusion |