

synergi

Community Development

WHAT IS SYNERGI

Community
Synergi

- A non-profit community development agency based in Eastern Charlotte
- Through collaboration our combined effect will be greater than the sum of our individual efforts.

OBJECTIVE

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- We want to understand your vision, your priorities, and your goals for the Fundy Shores Region in addition to Eastern Charlotte and surrounding areas
- We know from experience that together we can get things done.

OUR MISSION

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- Bring our communities together through collaboration
- Maximize our resources
- Leverage the power of our momentum
- Help our region reach its economic potential

WHO WE ARE

Community
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- Governed by a volunteer Board of community members and business leaders
- Value our lifestyle and sense of community
- Appreciate the natural beauty of our region
- Proud to help our region prosper

OUR FUNDING

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- NB Department of Post-Secondary Education, Training and Labour (PETL)
- Private sector sponsorship
- ACOA

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STRATEGIC PLAN

4 Phases of Community Development Plan

1. Housing
2. Transportation
3. Quality of Life (Recreation, Inclusion...)
4. Entrepreneurship & Employment

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HOUSING

- Identified 200 potential units in Blacks Harbour and St. George.
- Facilitated a land transfer between Connor Bros. and Blacks Harbour.
- Helped to get approval of 23 lots for development in St. George.
- Working with Project Village to develop affordable housing in our Region

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TRANSPORTATION

- Supported Eastern Charlotte Waterways on the Car Share initiative.



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QUALITY OF LIFE

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- Helped secure \$380,000 for the Patrick Connors Recreation Complex.
- Co-sponsored CCMA summer and leaderships events for youth.
- Working to establish a childcare facility in St. George.

ENTREPRENEURSHIP

Community Synergi

- Partnered with Charlotte County Multicultural Association to create the area's first Youth Job Fair.
- Partnered with Eastern Charlotte Chamber of Commerce to host a 2023 Career Expo, Business Expo, and Business Mentorship Program.
- Building a website to attract workers and families to the area.

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The letters in the word **Synergi** are close together, touching, symbolizing closeness (community, business, **Synergi** helping newcomers). The letter 'g' is curvy indicating a path or road to their destination, with the top of the 'g' depicting a roof over their head (their final destination, **Synergi** will always be there for them, positive housing choices, business advantages). The 'i' being the person, is moving in a forward direction. The colors, green and blue (softer, natural hues) represent the forest and the ocean.



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Hex #3B5366



R167 G188 B122
Hex #3B5366



Pantone 174-15C



Pantone 162-4C

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Eastern Charlotte • Fundy Shores • Grand Manan

NEW BRUNSWICK

Home Page

Global companies. Amazing job opportunities. Breathtaking Maritime beauty. And a spirit of partnership, where business and community work together to propel our region's growth.

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Home Page

Scrolling



WORK

... your way. Accelerate your career with some of Canada's fastest-growing, best-managed companies. Work where job, community, and lifestyle live together in perfect harmony.

EXPLORE

LIVE

... the life you've always wanted in our safe, inclusive neighborhoods. Enjoy our laid-back east coast lifestyle. Natural beauty outside your door and big-city amenities just minutes away.

EXPLORE

INVEST

... in a region ripe with opportunity, with easy access to major markets through ports in nearby Bayside and Saint John and by rail to Canada and the US. Plus, we'll help you find the talent and resources you need.

EXPLORE

Our Region

WORK



Work

The way work was meant to be.

Our small coastal communities are making a big impact on the global scene. What does that mean for you? Exciting career opportunities in a spectacular rural setting. As our world-class companies expand and new businesses invest, the demand for workers has exploded. And we're looking for people like you. People who value meaningful work in safe friendly neighbourhoods, surrounded by Maritime beauty.



Major Employers

Our key sectors are aquaculture, traditional fishing industries and forestry, and the businesses that support them. We also offer opportunities in the tourism industry, manufacturing, construction, and retail. A few of our largest employers include [Cooke Aquaculture](#), [Connors Bros](#), [NB Power](#), and [Irving Pulp and Paper](#).

Recently, the area has attracted an innovative nuclear research cluster creating more development and high-income jobs. [Moltex Energy](#), [ARC Clean Technology](#).

[Cooke Aquaculture](#) continues to be a world leader in the aquaculture industry. The company employs 1,500 people in our coastal communities. Operations include a new value-added salmon processing production in St. George, freshwater hatchery technology in Pennfield, and innovative saltwater farming equipment across the region.



Job Opportunities

Cutting-edge full-service companies in the aquaculture, forestry, and energy sectors need people to support their operations in a variety of positions, from accounting to management.

Cooke Aquaculture is looking for great people to join them on the water or in the office. They have openings in saltwater operations, freshwater hatcheries, seafood processing, finance and accounting, maintenance, diving, trucking and



Work

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Work

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The screenshot shows the Synergi Community Development website. The header includes the Synergi logo, a 'Start your journey' button, and navigation links for Home, About, Contact, and a language dropdown set to EN. The main content area features a 'Job Opportunities' section with a background image of people in an office. The text describes job openings in aquaculture, forestry, and energy sectors, and provides a link to 'mycookecareer.com' for applications. Below this is a 'MORE LOCAL EMPLOYERS' button. A second section, 'Job Search Support & Career Planning', offers free career support and mentions the Charlotte County Multicultural Association. The footer includes 'Working NB' with a link to 'workingnb.ca/individuals' and a brief description of the services provided.

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Home About Contact EN Q

Start your journey

Job Opportunities

Cutting-edge full-service companies in the aquaculture, forestry, and energy sectors need people to support their operations in a variety of positions, from accounting to management.

Cooke Aquaculture is looking for great people to join them on the water or in the office. They have openings in saltwater operations, freshwater hatcheries, seafood processing, finance and accounting, maintenance, diving, trucking and much more. An ocean of opportunity awaits! Visit mycookecareer.com apply online today or set up a profile and you'll be notified when a position is posted that might interest you.

MORE LOCAL EMPLOYERS

Job Search Support & Career Planning

Explore the many free career support options available to you in our region. Newcomers are encouraged to contact the [Charlotte County Multicultural Association](#) for settlement services, including assistance with trade/professional certification recognition processes.

Working NB
workingnb.ca/individuals
Working NB employment counsellors can help you with career decision making, skills development, training options, and job searches. Whether you're just beginning your career, expanding your horizons, recently retired and looking for short-term work, or a seasonal worker, connect with Working NB.

Work-Life Synergy

Work for companies that invest in the community because it's their home, too. Employers that understand the importance of a balanced life and will support you to achieve it. Live, work and play in one of the most beautiful places in the world. Measure your commute in minutes. Finding that elusive work-life synergy has never been easier.



What have you got to lose?

- Rush hours!
- Work that leaves no time for life
- Commutes that take forever
- Crowded places and nameless faces
- Blaring sirens and Jake Brakes
- Monolithic mega-schools

What have you got to gain?



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What have you got to gain?

- Quiet nights and open windows
- Salt air and the hush of waves
- Dramatic ocean vistas
- Commutes that take minutes (even if you walk)
- Full-service communities that care about you
- Small schools, high-quality education
- Neighbours who know your name



When you add it up, the choice is clear. Your best life is here.

CONTACT

First Name *

Last Name *

Email *

Phone *

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WHO WE ARE

Synergi is the trade name for Community Development of Eastern Charlotte (CDEC). We are a non-profit community development agency partnering with local municipalities and other community organizations to help them achieve their goals for growth. By working together and maximizing our resources, we're able to produce a combined effect greater than the sum of our individual efforts.

WHO WE SERVE

Synergi works with the New Brunswick Municipalities of Eastern Charlotte, Fundy Shores and Grand Manan, and the surrounding rural districts. Our region covers the eastern portion of the area represented by Southwest New Brunswick Service Commission 10. Our communities border the lower Bay of Fundy between Passamaquoddy Bay, the island of Grand Manan and the City of Saint John.

MISSION

Synergi is an energetic non-profit bringing our communities together through consultation and collaboration, leveraging the power of our momentum to fuel growth. Working with the region's municipalities, organizations, and businesses, we help them determine their priorities and achieve their goals for a strong, healthy future.

MEET THE TEAM

PROJECT DIRECTOR

Glenn Hawkins

BOARD OF DIRECTORS

Al Craig

About

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CLOSING

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- We want to understand your vision and your priorities.
- We want to work with you to deliver on your goals.
- We know that together propel our region forward.

QUESTIONS?

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A large, stylized logo for 'synergi' centered on a white background. The word 'synergi' is written in a lowercase, sans-serif font. The letters 's', 'y', 'n', 'e', 'r', and 'g' are in a dark blue color, while the letters 'i' and 'i' are in a light green color. The second 'i' has a thin green line extending upwards from its top, resembling a checkmark or a stylized 'i'.