

FUNDY SHORES TOURISM COMMITTEE

MEETING MINUTES

Meeting was **called to order** at: April 4, 2022 6:00 PM

The next meeting of the Tourism Committee will be held April 25, 6:00 PM.

Attended by:

Heather Saulnier - Chairperson

Lorraine Thompson

Ella Hoyt

Deanna Vlug

Phyllis Beatteay

Rod Perry

Joanne Croft

Absent

Audrey Sonojca

Deanna Bent

There were no conflicts of interest identified.

This was the first meeting of the Tourism Committee, so there were no previous minutes to be approved.

There was no correspondence at the time of the meeting.

Terms of Reference for the Tourism Committee were presented with some discussion on the Tourism Wants and Needs plus the Key Deliverables and Identified Action Items.

Business discussed:

Tourism Inventory

A draft Tourism Inventory was offered. After discussion, it was added to and updated. It is recommended that the Inventory be presented to Council.

Other Tourism Discussion:

Discussion on Community events that might be a tourist draw was conducted with some preliminary ideas put forward. The topic was parked for further discussion.

Discussion on developing a map of tourist spots was conducted and parked for further discussion.

Discussion on developing a 'Graveyard Tour/Cemetery Walk' was enthusiastic and parked for further discussion

Coastal Link

The map of the coastal link through Fundy Shores including the 3 proposed routes through or around the Musquash marsh was displayed. Spirited discussion of the proposed routes was conducted with pros and cons of the 3 routes aired. It was concluded that the longer coastal route would provide the greatest opportunity for economic development for the municipality, have good opportunity for aid if needed and follow the idea of the 'coastal' link more closely than the alternative routes.

It was recommended to take this decision to council to further inform the ultimate decision on the Coastal Link.

Recommendations:

Present the Tourism Inventory to Council.

Take the decision on the Coastal Link to council to help inform the Council's decision on the Coastal Link through Fundy Shores.

The meeting was concluded April 5, 2022 at 8:00 PM.

Minutes prepared by E Hoyt, Committee Member. April 4, 2022.

Any errors or omissions are unintentional.